



2024 URBAN RENEWAL “Call for Projects” GRANT APPLICATION INSTRUCTIONS

Applications Accepted March 4, 2024 thru May 24, 2024

The La Grande Urban Renewal Agency (URA) is accepting grant applications for project funding assistance until **5:00 p.m., May 24, 2024**. Applications may be emailed, mailed or hand-delivered. Late or incomplete applications will not be considered. Applicants are encouraged to submit applications prior to May 1, 2024 if you would like your project reviewed prior to a formal submission. Incomplete applications received by May 1, 2024, will be returned to the applicant with comments and may be revised and returned by the May 24, 2024 deadline.

Program funding is limited and is subject to the approval and adoption of the La Grande Urban Renewal Agency’s 2024-2025 Budget. This is expected to be a competitive round of funding requests. Funding requests are not guaranteed and are subject to approval by the Agency .

General project funding criteria:

- Only the official URA “Call for Projects” (Revitalization Incentive Program) Funding Application will be accepted. **Please note that we are asking you to use the application for all information and to observe the word limit. If word limit is exceeded, the application will be rejected. No additional sheets will be accepted for questions with word limits. Only documents related to the “Business Viability and Readiness to Commence” section may be attached, i.e. business plan; bids, funding letters; pictures of the property and construction plans.**
- Projects must be physically located within the URA District boundaries. District maps are available on the City’s website: www.cityoflagrande.org.
- The maximum funding available for any one project is 50% of total project costs, up to \$75,000. Projects must have a minimum of \$10,000 in total project costs. Payment is on a reimbursement basis only. New construction projects located at the La Grande Business and Technology Park may be eligible for up to

\$100,000, depending on the specific lot, using the Traded Sector/ La Grande Business & Technology Park Grant Fund.

- Funding is on a reimbursement basis only and will require an agreement between the applicant and the URA prior to project start. Funding is expected to be available after July 8, 2024. Downtown projects that include historic building façade improvements should contact the Economic Development Department for additional information as they may be subject to Landmarks Commission review and approval.
- Typically work on a project cannot commence nor be eligible for reimbursement until an award is made and an agreement signed by the applicant and the District Manager. However, with prior written approval, and following the submission of a completed application, projects MAY be allowed to commence work prior to consideration by the Agency AT THE APPLICANT'S OWN RISK. This requires an approved Early Start Form. No applicant is guaranteed to receive any or all of the funds requested, even if permission to commence work is approved.
- The La Grande Urban Renewal Agency will convene a special meeting at 6:00 p.m. on Monday, July 8, 2024, in City Hall at 1000 Adams Avenue to review the applications. This meeting date is tentative and may change. Applicants will be notified in writing of the actual meeting date when set. All submitted materials are considered public documents with the exception of those documents or sections of documents specified on the application.

Questions should be directed to Timothy Bishop, Economic Development Director; 541-962-1307 or 541-962-5994; tbishop@cityoflagrande.org.



Call for Projects 2024 Application checklist

Business Name: _____
Type of Business: _____
Applicant: _____
Address: _____

- Completed Grant Application
- Business Plan
- Bids/Estimates
- Within word limit Y or N
- Letter of authorization from building owner, if owner is not applicant
- Property owner consent form
- Current Photograph of the building
- Historic photos (if available)
- Cost estimate breakdown and sources of funds
- Documents Demonstrating Sources of Funds
- Narrative and/or visual description of project
- Floor Plans, drawings and/or site plan
- Current building use, including tenant (not residential) names and contact information (on intake form)
- Project timeline
- Assessor records verifying ownership



LA GRANDE
URBAN RENEWAL
AGENCY

La Grande Urban Renewal Agency (URA)

(Revised February 7, 2024)

“Call for Projects”

(Revitalization Incentive Program)

A. Geographic Scope:

Within the Urban Renewal District. (See Map, Exhibit A)

B. Purpose

The purpose of this policy is to direct resources within the Urban Renewal District to revitalize the La Grande Central Business Zone with the primary goals of improving the exterior of historic buildings, and providing new opportunities for locations of high-traffic retail businesses, which could include any of the following: improving accessibility issues, streetscape projects and building renovations. Additionally, the Agency will invest in public/private development partnerships throughout the District including facilitating the development of commercial and industrial parts of the District to create jobs and income which will provide economic support to the Central Business Zone as well as developing upper floor residential within the downtown.

C. General Criteria

- 1) Subject property(ies)/ project(s) must lie within the Urban Renewal District’s “Geographic Scope” referenced in Section A.
- 2) Current or prospective owner(s) or developers representing owner(s) with consent, must be willing and agreeable to undertake a building/ property restoration, redevelopment or development project.
- 3) Once projects are evaluated and ranked per criteria in Subsection 6, available funds will be allocated to projects in order of ranking, highest to lowest, with projects receiving the full amount requested until the funding is exhausted (see Sections G (1) and G (2)).
- 4) Projects located in the La Grande Business and Technology Park will not be eligible for funding under this program and will be considered under a separate program. However, the application form and criteria in this policy may be used to evaluate projects at the La Grande Business and Technology Park.
- 5) All projects submitted for URA funding consideration must conform to one or more projects or goals stated in the La Grande Urban Renewal Plan of 1999.
- 6) When considerations for project funding are being made, the following criteria will serve as guidelines to help evaluate and when appropriate, rank applications:

- i. Preference will be given to projects that have a positive impact on the Central Business Zone (CBZ) (60 Points scored by Staff)

Impact on Central Business Zone	
Criteria	Total Possible Points 60
Traded Sector Business any location	50
Retail inside CBZ	45
Commercial Business outside CBZ	40
Commercial inside CBZ	35
Retail Business outside CBZ	30
Housing/Residential ONLY located inside the CBZ	25
Additional points for: Occupying building in CBZ that has been vacant for more than six months	10
Additional points for: Occupying building that has been vacant for more than twelve months	5

- ii. Preference will be given to projects that can demonstrate the mitigation, reduction, or removal of blight. Undeveloped and/or bare land shall not be eligible for points under this preference category. (30 Points Scored by Staff)

Points for Blight	
Description of Blight	Total Possible Points 30
Potential hazard to environment or public and/or structure is unfit to occupy	30
Extensive Exterior damage to property, including structural impacts that don't rise to the level of unfit for occupancy	25
Combination of Exterior and Interior damage, deterioration, and/or dilapidation beyond the purely aesthetic	20
Property has been vacant more than five years but no other blight	15
Slight damage to exterior of property only	10
Damage to Interior of Property only	5

- iii. Preference will be given to projects with higher levels of private investment compared to public funding from any source. In calculating this, all project costs shall be considered, including elements which are not eligible uses of funds such as certain housing elements. (30 Points Scored by Staff)

Private Investment to Public Dollars	
Private Investment (excluding all public funds from any source)	Total Possible Points 30
Over \$150,000	30
\$125,001 to \$150,000	25
\$100,001 to \$125,000	20
\$75,001 to \$100,000	15
\$50,001 to \$75,000	10
\$25,001 to \$50,000	5
Less than \$25,000	0

- iv. Preference will be given to projects with higher Return on Investment based on all project costs prepared by a licensed contractor in the form of a quote, estimate, or bid. Points will be assigned based on one point for each \$10,000 of investment. **No points will be awarded for this category if the quotes, estimates, or bids are not from a licensed contractor.** (50 Points Scored by Staff)

Return on Investment	
Total Project Cost	Total Possible Points 50
Total Project Cost of 500,000 and over	50
One point per \$10,000 invested over \$100,000 up to \$490,000	
Less than 100,000	10

- v. Preference will be given to projects that provide additional upper floor residential dwelling units in the Central Business Zone. (15 Points Scored by Staff)

Development of Upper Floor Residential in the CBZ	
Description	Total Possible Points 15
Add points for each of the following that apply:	
Create 5+ New Dwelling Units	15
Create 3-4 New Dwelling Units	10
Create 1-2 New Dwelling Units	5

- vi. Preference will be given to projects based on an overall evaluation of the project following the Staff presentation of all projects as determined in the sole discretion of the Agency. (65 Points Scored by Agency)
 - vii. Projects initiated by the City of La Grande or the La Grande Urban Renewal Agency are exempt from these criteria.
- 7) If in the downtown, the project must include an active ground-floor Retail “storefront” to encourage retail use or other uses that will drive additional foot traffic downtown. For projects that are not retail, the applicant should identify how the project will increase foot traffic to meet this criterion.
 - 8) A third-party developer may represent the property with owner’s consent.
 - 9) Any past-due fines, taxes, fees or outstanding violations of local ordinances or permits must be addressed prior to any financial participation from the URA.
 - 10) Project applicant must enter into an agreement with the URA for performance.
 - 11) Any funds disbursed by the URA will be considered a reimbursement based on qualifying expenses submitted by the applicant unless other arrangements are made at the time of agreement.
 - 12) The applicant’s financial need, or lack thereof, will not be considered as part of the evaluation of the application. (the applicant must be able to meet the required match).
 - 13) Funding decisions will not be based on whether or not a project has been started or completed prior to award, provided the project has been determined to be eligible for funding under this policy. Applications submitted “out of cycle” (in accord with section C. 14 below) and/or projects underway that have otherwise met the criteria for funding consideration will be treated with equal merit to those projects that are under consideration which have not yet started.
 - 14) Projects may commence prior to funding award, **at the applicant’s risk**, but only after a written application has been submitted and the District Manager deems the application complete. The applicant acknowledges that submission of the grant application does not bind the URA in any way and that funding cannot be approved more than one fiscal year following the submission of the application.
 - 15) If projects are in the Historic District or otherwise are under the purveyance of the Landmarks Advisory Commission, projects must:
 - i. Receive approval from the Commission prior to any final grant award.
 - ii. Follow “The Secretary of the Interior’s Standards for Rehabilitation and Guidelines for Rehabilitating Historic Buildings.”
 - iii. Follow any and all standards and guidelines prescribed by the City of La Grande, to include the 2022 Commercial Historic District Design Standards or its successor.

D. Allowed uses of funds

- 1) Professional design and engineering services, provided the project is completed within the terms of the agreement.
- 2) Project must comply with all relevant local, state and federal laws and codes.
- 3) Exterior façade renovations, to include:

- i. Windows
 - ii. Doors
 - iii. Storefronts
 - iv. Awnings
 - v. Alley-facing entrances
 - vi. Painting and cleaning
 - vii. Masonry repair, restoration or cleaning
 - viii. Appropriately repairing, restoring or replacing of cornices, entrances, doors, windows, decorative details and awnings
 - ix. Sign removal, repair or replacement
 - x. Building identification
 - xi. Critical maintenance, structural or code compliance
 - xii. Restoration projects, including removal of slip sheathing or other treatments
 - xiii. Roofs & roof repair
- 4) Accessibility issues, to include elevators and associated equipment.
 - 5) Streetscape improvement projects.
 - 6) Site-related infrastructure.
 - 7) Work required for Building Code compliance.
 - 8) New site development, new construction.
 - 9) Mitigation, reduction or removal of blight.
 - 10) Housing/residential elements of a project outside the Central Business Zone would ONLY be eligible for funding IF AND ONLY IF the improvements are on upper floors of a project that included improvements to ground floor RETAIL. Housing/residential projects on upper floors above existing retail outside the Central Business Zone would not be eligible unless the retail space was also being improved.
 - 11) Housing/residential projects located in the Central Business Zone would be eligible for funding only if they are located on upper floors above commercial or retail uses and provide additional dwelling units.
 - 12) Permanent improvements that have a life span greater than ten years and are not considered tenant improvements.
 - 13) Improvements are required due to structural changes such as removing walls.
 - 14) Replacement or upgrade of major mechanical, electrical, plumbing, and HVAC systems required as part of major renovations.

E. Prohibited uses of funds

- 1) Refinancing existing debt.
- 2) Marketing property for re-sale.
- 3) Conversion of downtown ground-floor uses to other than retail, entertainment or food & beverage.
- 4) Except as allowed in D. 10) and D.11) above, housing/residential elements of a project including but not limited to improvements on upper floors of a project that include improvements to ground floor commercial and stand-alone housing/residential projects would not be eligible for funding.
- 5) Payment of taxes, fines or fees current or delinquent.

- 6) Payroll of employees related to the developer or associated businesses, unless involved in the construction phase of the project.
- 7) Cleaning unless it is required as part of an otherwise allowable use of funds.
- 8) Inappropriate restoration activities.
- 9) Inappropriate or non-approved design or materials.
- 10) Interior improvements unless directly related to an approved exterior project or part of a needed and approved structural or accessibility improvement project which require the removal and replacement of the existing interior improvements.
- 11) Carpeting and floor coverings.
- 12) Interior painting.
- 13) Removable fixtures, appliances, furnishings, cabinetry, etc.
- 14) Professional design and engineering services except as part of an approved project.
- 15) Working capital.
- 16) Financing of inventory.

F. Applicant Criteria

- 1) Proposals may come from tenants, owners of buildings or third-party developers; if other than the owners, an authorization letter from owner(s)) must accompany the proposal/ application. acknowledging the provisions in article G: 10 - 14 below, and specifically acknowledging the duty of the owner to pay back any funds distributed by the Agency to the applicant, even if the applicant is not the owner, if the owner sells or transfers the property to a third party within 5 years of the distribution as set forth in Article G:10,
- 2) Approved projects should be ready to begin within six (6) months of funding award notification and shall be completed within twenty-four (24) months of application, unless an extension is granted.
- 3) Applicants must enter into an agreement with the URA and work with City/URA on their project.
- 4) Applicant cannot have any outstanding or unresolved fine, fee, permit, lawsuit or infraction with the City of La Grande.
- 5) Any agreement or application extensions may only be granted by the District Manager or the URA. All granted extensions will be reported to the URA.
- 6) Any deviations from initial submittals must be approved by the District Manager.

G. Funding Information

- 1) Projects should have a minimum total cost of \$10,000:
 - i. City of La Grande Urban Renewal funding limits: 50% of eligible costs, up to \$75,000.
- 2) Funding for projects is capped at \$75,000.
- 3) Private building owner(s)/tenant(s)/developer(s) must contribute at least 1/2 of total project cost; contributions may come from commercial lenders or other sources, including grants or loans from other agencies on applicant's behalf.
- 2) Local funds may at times be augmented by outside sources, such as State of Oregon grants.

- 3) Funds will be disbursed on a reimbursement basis ONLY; accurate and timely receipts are required to receive funds from the URA.
- 4) All required permitting must be completed prior to commencing work. Any work completed without first obtaining the required permit(s) shall not be eligible for reimbursement and shall result in a reduction of the grant award in an amount determined at the sole discretion of the District Manager. It is the responsibility of the applicant to convey this requirement with contractors and to confirm required permits have been issued prior to work being done.
- 5) Projects with grant awards exceeding \$25,000 are eligible to receive a progress payment once the project is 50% complete. The amount of the payment shall be based on the pro-rata completion percentage. The percentage of the project completed will be determined by the District Manager. Additional progress payments may be made at the discretion of the District Manager up to a maximum of 75% of grant award.
- 6) Funds will only be disbursed on a reimbursement basis and on completion of the project unless they qualify for a progress payment as described above. In order to be deemed complete, all work must be finished, any City required site improvements completed, and final inspections completed and approved and if applicable, a final occupancy permit granted by the Building Official. Temporary occupancy permits do not satisfy this requirement.
- 7) For projects requiring an occupancy permit, if the property is occupied without first receiving either the final occupancy permit or a temporary occupancy permit, the contributions of the URA will be considered a loan and the full amount of any and all URA funds disbursed shall become due and payable to the URA immediately upon notification by the District Manager.
- 8) The URA will make every effort to provide timely disbursements upon receipt of complete applications and proof of appropriate expenses.
- 9) The URA will have the ability to make loans in addition to, or in place of, grants at its discretion.
- 10) Real property related to the project may not be transferred or sold within five (5) years from the date of the project completion and final disbursement of funds. In the event of a sale, the contribution of URA funding will be considered a loan and the full amount of any and all URA funds disbursed shall become due and payable to the URA immediately upon said sale or transfer. Projects initiated by the City of La Grande or the La Grande Urban Renewal Agency would be exempt from this provision.
- 11) Funds disbursed under this program may not be combined with Building Façade Grant funds related to the same project at the same time (during a 12-month period) and site location, but may be combined with other Urban Renewal funding programs.
- 12) Properties are eligible for funding in more than one funding cycle, subject to the following limitations:
 - a. Not more than \$150,000 in total CFP funding in a rolling five-year period.
 - b. One application per funding cycle per property.
 - i. For properties with multiple storefronts, each storefront shall be considered separately eligible provided the application is limited to a scope of work exclusive one storefront/business and is clearly a unique

project which has no nexus to another application at the same property. Factors included in determining eligibility could include but not be limited to different business owners, non-adjacent storefronts, and separate addresses.

- 13) If the property owner received any property tax abatement, property tax credit, or any other form of property tax relief (including special assessments) for the property related to the project resulting in any reduction of the Agency's property tax revenues, or if the use of the property is changed resulting in the property not being subject to City property taxes within five (5) years from the date of the final disbursement of funds, the contributions of the URA will be considered a loan and the full amount of any and all URA funds disbursed shall become due and payable to the URA immediately upon receipt of the property tax abatement or credit notification. This requirement DOES NOT apply to Federal or State Tax Credits that do not reduce the Agency's property tax revenues.
- 14) Liens may be placed on properties receiving URA benefits for amounts up to the full grant amount at the discretion of the URA and/or the District Manager.

H. Application and Approval Procedure

- 1) A letter of intent describing the project including the specific physical improvements proposed, completed budget form with estimated costs, and the intended use of the property. Conceptual drawings, construction plans, and cost estimates should be provided if available, but are not required to submit the letter of intent. Letter of intent deadlines will be established by the District Manager and this requirement may be waived at the discretion of the District Manager. A pre-application meeting may be required prior to submitting an application that could include: the Economic Development Director, Building Official, City Planner, and a representative from the Landmarks Commission, if appropriate.
- 2) Application must be on a project intake form provided by the URA and must include all necessary and required supporting documentation so as to fully satisfy all of the above-stated criteria to be deemed complete. Project applications may be submitted digitally (Adobe Acrobat, Microsoft Word, Microsoft Excel, Microsoft PowerPoint or JPEG image files are acceptable formats) by email or as hard copies hand-delivered or mailed to City Hall. Faxed copies will not be accepted.
- 3) Application must be submitted not later than the date established by the District Manager as the cutoff for consideration each fiscal year, typically not later than May 25 to be considered for funding. Approved projects will normally receive funding approval effective on July 1st.
- 4) Any and all of the following bodies may be involved in the approval and/or review of a project:
 - i. City of La Grande/URA staff.
 - ii. La Grande Landmarks Advisory Commission.
 - iii. La Grande Main Street Design Committee.
 - iv. La Grande Urban Renewal Advisory Commission.
 - v. La Grande City Council/ Urban Renewal Agency.

- vi. La Grande Planning Commission.
 - vii. State of Oregon Main Street program.
 - viii. State of Oregon Historic Preservation Office.
- 5) All funding requests will be copied to select City staff depending on the type of application, but at a minimum to the Community Development Director.
 - 6) All funding requests will require La Grande Urban Renewal Agency approval at a public meeting.
 - 7) Upon receipt of a complete application, applicants will be notified within thirty (30) days of project application completeness.
 - 8) Applications may be modified or approved with conditions.
 - 9) City/URA staff, upon request of the applicant, will provide technical assistance and resources to applicants to help ensure successful completion of applications.
 - 10) City/URA staff will review applications and provide a staff report which shall include comments regarding how the application meets the criteria required in this policy and conformance with the Urban Renewal Plan.
 - 11) The Agency members will have at least fourteen days to review the packets and may submit specific questions to staff regarding individual applications *during the first seven days*. This will allow staff to request answers from the applicants and provide the questions and answers to all reviewers.
 - 12) The Staff and Agency will score projects based on the application using the identified preference criteria in section C. 4) above. Total points for each application will be provided by Agency to Staff not later than *three working days* prior to the joint special session. Once submitted, the scoring cannot be changed.
 - 13) The Urban Renewal Agency shall conduct a special meeting to consider the funding applications and evaluate the applications using the following sequence:
 - a. Introductions and roll call of Agency.
 - b. Staff report and presentation of each project.
 - c. Agency discussion and individual scoring—following the presentations, the Agency members will discuss the projects and share any information that may have been gained by individual Agency members through site visits, contact with applicants, Staff, and/or members of the public. Following the discussion, Agency members will individually award up to 65 points per project using forms provided and turn them in to Staff.
 - d. Break—during the break the Staff will compile the scores and order rank the projects.
 - e. Agency deliberations - The Staff will display the spreadsheet showing the project scoring and funding amounts allocated as prescribed in Section C. 3. The Agency will then vote to approve the funding. (Actual funding is contingent upon budget adoption).
 - f. No public comments, or comments by applicants will be entertained during the special meeting.
 - 14) Projects which do not receive grant funding or do not receive the full amount funded may be withdrawn by the applicant and resubmitted without penalty in the next funding cycle as if it is a new project.

- 15) Projects which receive partial funding and are not withdrawn may proceed and reimbursement for eligible work shall be reflective of the funding received and the scope of the project completed as determined by the District Manager.
- 16) Additional Funding Requests: The URA shall not consider any requests for funding increases to approved project funding resulting from cost overruns or changes in the project that are not an increase in the scope of the project including but not limited to changes in materials or contractors. The URA may consider additional funding requests at the next funding cycle, at which time the application shall compete as if it were a new project, for unforeseen conditions encountered or increasing the scope of the project for items including but not limited to expanding the project to include additional square footage or adding new features that were not part of the original application.
- 17) Reductions in project scope: Minor reductions in the scope of the project may be approved by the District Manager without a reduction in awarded project funding. Any reduction exceeding 25% of the scope of the project or \$150,000 of the total project cost, whichever is less, must be approved by the Agency and may result in a reduction in the amount awarded on a case-by-case basis.

I. Submittal Requirements:

- 1) All submissions must be accompanied with the following information:
 - i. A letter of intent to include: Contact information for project and building owner, building address, project description, complete budget form, concept drawings and cost estimates (if cost estimates are available at the time letter of intent is submitted).
 - ii. Applications shall include:
 - a. Building owner name & contact information.
 - b. Project applicant name (if different from above) & contact information.
 - c. Letter of authorization from building owner, if owner is not applicant, authorizing the application and acknowledging that they accept the restrictions outlined in Section G items 10-14 of the policy.
 - d. If the project will not be occupied by the applicant, a Letter of Intent from business owner committing to occupy the space once the project is complete, or a detailed recruitment plan including the type of tenant(s) being recruited.
 - e. Building address.
 - f. Building historic name, if known.
 - g. Current photograph of the building & historic photos, if available.
 - h. Funding amount requested.
 - i. Detailed project budget, on an attached sheet to include expenditures and sources of funds.
 - j. Detailed narrative and/or visual description of project.
 - k. Detailed conceptual project floor plan/drawings and site plan.
 - iii. Current building use, including tenant (not residential) names and contact information.
 - iv. Project timeline.

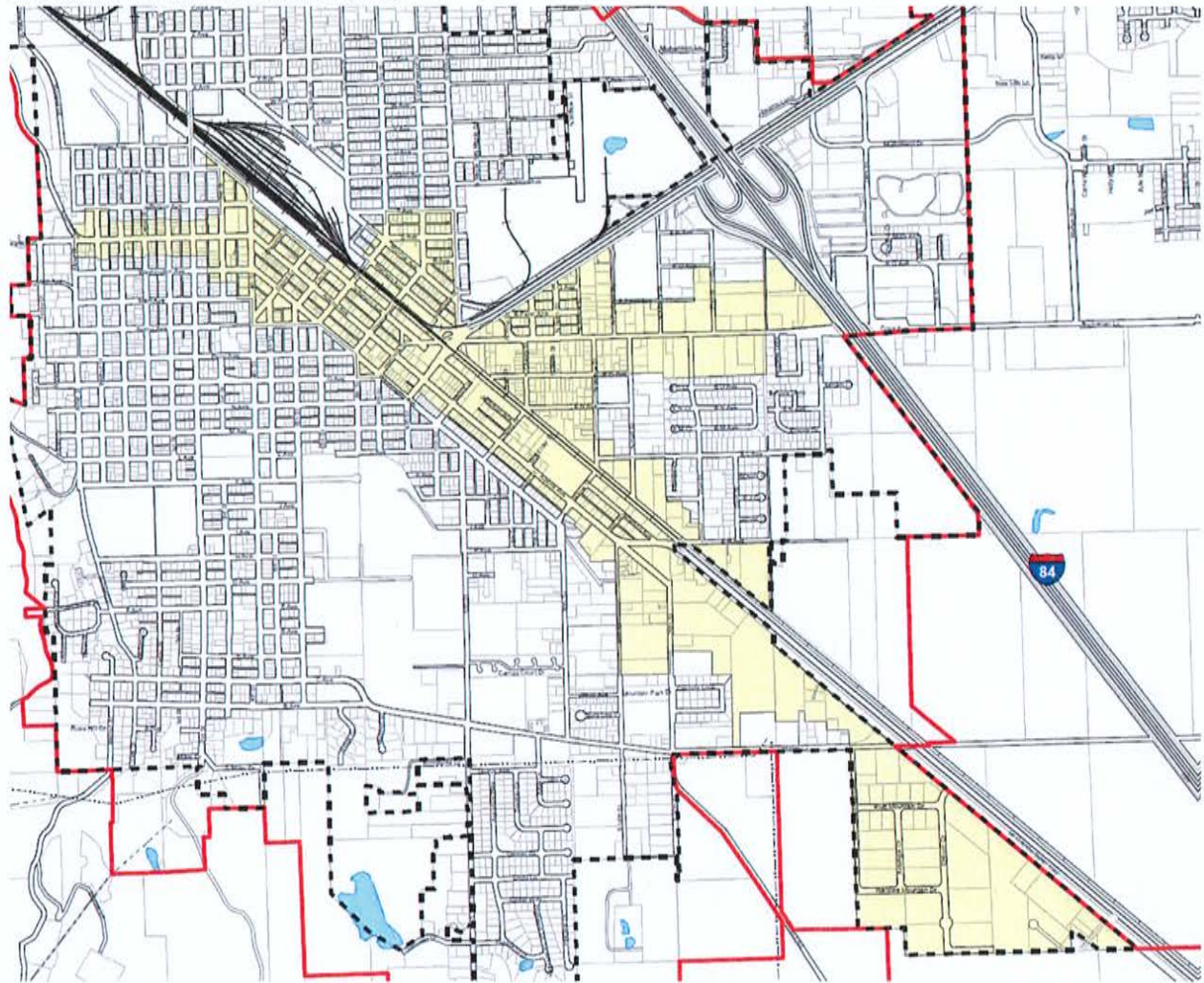
- 2) The submitted application and proposal for the project, once accepted as the final concept, shall become and wholly remain the property of the City/URA. The City/URA will retain the reproduction rights to use images of the artwork to prepare and distribute marketing materials, web site materials or for any other use in promotional materials.

Approved by the Urban Renewal Agency March 1, 2023, this policy is effective immediately and applies to all projects funded after this date, regardless of application submission date.



Robert A. Strobe
District Manager

Exhibit "A"
La Grande Urban Renewal District





“2024 Call for Projects”

(Revitalization Incentive Program)

Funding Application

PROJECTS MUST BE LOCATED WITHIN THE URBAN RENEWAL DISTRICT

Name of Applicant		Date Submitted	
Street Address		Telephone Number	
Mailing Address (if different from Street Address)		Email	
Business Name (This should match the W-9 and Tax ID number)		Tax ID Number	
Building/ Property Owner Contact Information (if different from Applicant)			
Building/ Property Address <input type="checkbox"/> <input type="checkbox"/> <input type="checkbox"/> <input type="checkbox"/>			
Is the Property located in the Historic District Y or N		Is the Property individually listed on the National Register Y or N	
Note: If yes to either, your project may require Landmarks Commission Review and approval before project commences.			
Do you plan to provide any new or additional off-street or off-site parking as part of your project?			
Total project cost (See attached worksheet)	Estimated start date	Estimated completion date	Amount of Grant Request

Please list any previous Urban Renewal Funding received for this project or the property

below: Façade Program: \$ _____ Date Funding Received: _____

Façade Program: \$ _____ Date Funding Received: _____

“Call for Projects” (Revitalization Incentive Program): \$ _____ Date Funding Received: _____

“Call for Projects” (Revitalization Incentive Program): \$ _____ Date Funding Received: _____

Your project must address at least one goal from the La Grande Urban Renewal Plan. Which project(s) and/or goal(s) does your project support and how? Identify in your answer which of the following goals match your project (*up to 300 words per project or goal*) Copies of the entire Plan are available on the City's website: www.cityoflagrande.org

Goal 1: Revitalize Downtown

Goal 2: Create High Quality Family Wage Jobs

Goal 3: Retail Development

Goal 4: Housing

Describe your project and how funds will be used (up to 300 words):

Current use of

Building/Property: _____

Intended use of Building/Property (if
different): _____

Preference will be given to projects that have a positive impact on the Central Business Zone (CBZ):

Impact on Central Business Zone: (60 points possible)

Is the property currently vacant?

Y or N

If yes, how long?

Less than six months

Less than twelve months

More than twelve months

Which of the following is the PRIMARY use of the building/property:

Traded Sector Business (any location)

Commercial Business (Professional services, non-retail)

Retail Business

Housing/Residential ONLY located inside the CBZ

Other

Preference will be given to projects that can demonstrate the mitigation, reduction, or removal of blight. Underdeveloped and/or bare land shall not be eligible for points under this preference category.

Check which ONE of the following best describes the current condition of the property attach photos of blighted conditions (30 points possible):

Potential hazard to environment or public and/or structure is unfit to occupy

Extensive exterior damage to property, including structural impacts that don't rise to the level of unfit of unfit for occupancy

Combination of exterior and interior damage, deterioration, and/or dilapidation beyond the purely aesthetic

Property has been vacant more than five years but no other blight

Slight damage to exterior of property only

Damage to interior of property only

Please describe how this project will change the condition of the property by mitigating, reducing or removing blight (up to 300 words):

Preference will be given to projects with higher levels of private investment compared to public funding from any source. In calculating this, all project costs shall be considered, including elements which are not eligible uses of funds such as certain housing elements.

Private investment compared to public funding: (30 points possible)

* Don't use decimals or commas

Private Investments		Public Investments (including this request)	
Over \$150,000		Over \$150,000	
\$125,001 to \$150,000		\$125,001 to \$150,000	
\$100,001 to \$125,000		\$100,001 to \$125,000	
\$75,001 to \$100,000		\$75,001 to \$100,000	
\$50,001 to \$75,000		\$50,001 to \$75,000	
\$25,001 to \$50,000		\$25,001 to \$50,000	
Less than \$25,000		Less than \$25,000	

Source and amount of Private Investment		Source and amount of Public Investment	
	\$		\$
	\$		\$
	\$		\$
	\$		\$
	\$		\$
TOTAL	\$	TOTAL	\$

GRAND TOTAL FROM ALL SOURCES	\$
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Preference will be given to projects with higher Return on Investment based on all project costs prepared by a licensed contractor in the form of a quote estimate or actual or bid. Points will be assigned based on one point for each \$10,000 of investment. **Must attach quotes, estimates or bids prepared by a licensed contractor to receive points for project costs:** No points will be awarded for this category if the quotes, estimates, or bids are not from a licensed contractor. (50 points possible)

Total Project Cost: _____

Points:

Total Project Cost of 500,000 or more = 50 points; one point per \$10,000 invested over \$100,000 up to \$490,000; Less than 100,000 = 10 points

Cost supported by check one:

- Quotes from licensed contractor
- Estimates from licensed contractor
- Formal bid from licensed contractor

Preference will be given to projects that provide additional upper floor residential dwelling units in the Central Business Zone. (15 points possible)

Check one:

Create 5+ New Dwelling Units

Create 3-4 New Dwelling Units

Create 1-2 New Dwelling Units

The following information should be included as part of the application:

COST ESTIMATE BREAKDOWN (attach bids or estimates)

**Don't use commas or decimals*

1. Permitting/Professional Services (eg. Bldg, Elec, Mech, Plumbing permits, design work, architect)

Subtotal \$ _____

2. Site Work- (eg. Excavating, backfill, driveway, paving, parking, surveying, landscape, utilities)

Subtotal \$ _____

3. Structural Exterior- (eg. Foundation, framing, roof, trusses, siding, stucco, bricks/mortar)

Subtotal \$ _____

4. Structural Interior - (eg. Cabinets, drywall, hardware, doors, windows)

Subtotal \$ _____

5. Mechanical- (eg. HVAC, piping, heating/cooling, equip, coolers, etc)

Subtotal \$ _____

6. Electrical - (eg. Wiring, service, panels, finish work, fixtures)

Subtotal \$ _____

7. Plumbing- (eg. Water pipes, sewer, bathrooms, fixtures)

Subtotal \$ _____

8. Non-structural/misc costs (eg. Paint, cleaning, signage)

Subtotal \$ _____

Total Project Costs \$ _____ (Should match total amount of attached contractor bids and estimates)

Please ensure the following items are included with the application

- Historic building photographs (if applicable and in Historic District)
- Current photos of building and property
- Well- developed Business Plan or marketing plan for the project
- Documentation that project is well capitalized
- Professional plans or drawings
- Signed letter from the property owner, if not the applicant, authorizing the application
- Date the business was established _____

Describe the impact to your project if your project does not receive funding or if you receive less funding than requested (up to 300 words):

The statements made herein are true and represent an accurate and full disclosure of all appropriate information as of this date. Applicant understands that the Agency will retain this application and any other information the Agency receives, whether or not this funding request is approved. Applicant understands this request can become public information; however any financial statements, tax returns, project pro forms and business formation documents will be kept confidential. Financial projects included as part of the Business Plan will be kept confidential. Applicant agrees to enter into an agreement with the Agency and to work cooperatively with Government officials on this project, if funded.

Applicant Signature

Date

FOR OFFICE USE ONLY

Where is the property located:

Inside the La Grande Business and Technology Park

Inside the Central Business Zone

Outside the Central Business Zone

FOR OFFICE USE ONLY

<i>Type of project (select all that apply):</i>		<i>Proposed Use allowed in this Zone</i>	<i>Y or N</i>
<i>Hist. Bldg. Façade</i>	<i>Job</i>	<i>Approvals required: Landmarks</i>	
<i>Bldg. Expansion</i>	<i>Restoration/</i>	<i>Commission</i>	<i>Y or N</i>
<i>Streetscape</i>	<i>Other</i>	<i>Conditional Use</i>	<i>Y or N</i>
<i>New Construction</i>	<i>Other (describe at</i>	<i>Site Plan</i>	<i>Y or N</i>
<i>Date Received</i>	<i>/ /</i>	<i>Parking Required</i>	<i>Y or N # spaces _____</i>
<i>Current Photos?</i>	<i>Y or N</i>	<i>Encroachment Permit Required</i>	<i>Y or N</i>
<i>Historic Photos?</i>	<i>Y or N</i>	<i>Building Permit Required</i>	<i>Y or N</i>
<i>N/A Owner authorization?</i>	<i>Y or N</i>	<i>District Manager Deems Application Complete</i>	<i>Y or N</i>
<i>Detailed drawings/ description?</i>	<i>Y or N</i>	<i>Date Deemed Complete:</i>	
<i>cost estimates?</i>	<i>Y or N</i>		
<i>Proposal complete?</i>	<i>Y or N</i>		
<i>Approved?</i>	<i>Y or N</i>		
<i>Amount of grant</i>	<i>\$</i>		

Additional information:

Business Plan Template

Name of company: _____

Name of persons completing this business plan: _____

Item A

Description of Business

What type of business is it: Wholesale, Retail, Manufacturing, Service, etc. What is your business legal structure: Sole proprietorship, Corporation or Partnership? Describe your products or services with a particular focus on what value it brings to your customer.

Item B

Capital Requirements and Source

How much capital does the business require over the next 12 months and what is the source of the capital?

Item C

Competitive Advantage

A competitive advantage exists when a company is able to deliver the same benefits as a competitor, but at a lower cost (cost advantage) or delivers benefits that exceed those of competing products/services (differentiation advantage). This competitive advantage enables the company to create superior value for its customers and higher profits for the company. Describe your competitive advantage.

Item D**Target Customer**

Trying to be all things to all customers is the “kiss of death” in business. If you are selling to consumers what is their age, gender, race, education attainment, income, marital status, family cycle, religion, occupation, industry of employment or home value? If you are selling business to business what is their industry, size of company, annual sales, purchasing patterns, decision maker, etc. Describe who your target customer is, where they can be found and how many are there.

Item E**Pricing Strategy**

Describe your pricing strategy: below market, at market or above market. Describe why you selected that pricing strategy and how it can be maintained profitably.

Item F**Competition**

List top three competitors, their competitive advantage, pricing strategy, strengths and weaknesses.

Item G**Marketing and Sales Strategy**

Describe how the company will attract and reach its best profitable customers. Describe how the company will convert potential prospects into customers. Describe how the company will create repeat customers.

Item H**Management**

Describe the people directly involved in the business and what they bring to the table to make this business a success. All people or teams have weaknesses. What are the weaknesses and how does the company plan to minimize those weaknesses.

Item I**12-Month Cash Flow Projections
Break-Even Analysis**



LA GRANDE URBAN RENEWAL AGENCY

1000 Adams Ave.; PO Box 670; La Grande, OR 97850; 541-962-1307; tbishop@cityoflagrande.org

PROPERTY OWNER CONSENT FORM

I/we, _____, the property owner(s) of
[Insert property owner name(s)]

_____, identified on the Union County Assessor’s Map as
[Insert site address]

_____, hereby consent to the filing of an
[Insert Map and Tax Lot number(s)]

application for Revitalization Incentive Program with the La Grande Urban Renewal Agency on
said property, and will allow _____ (Applicant) to represent me
[Insert Agent Name]

before the City of La Grande Urban Renewal Agency for this limited purpose.

Owner hereby acknowledges provisions of Article G(10-14) of the Urban Renewal Policy revised February 7, 2024 imposing on owner a duty to pay back any funds distributed by the Agency to the Applicant if the owner sells or transfers the property to a third party within five (5) years of distribution.

Property Owner Signature(s)

Print Name

Signature Date

Print Name

Signature Date



**2024
Call for Projects
Early Start Form**

Business Name: _____

Applicant: _____

Address: _____

Phone: _____ **Email:** _____

Funding for projects will not be available until after July 8, 2024. If you desire to begin your project prior to July 8, 2024. Please sign below and return with your application submittal. Any authorization to proceed ahead of the award is at the applicant's risk as there is no guarantee of Urban Renewal funding.

Anticipated start date

Signature

Date

This form is not an award and you have not been approved for any funding.